

# Medtrack

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# About Medtrack

Medtrack provides a comprehensive view of the biopharmaceutical business landscape – companies, investments, partnerships, pipelines, patents, sales and epidemiology

**46,779 Companies**

**188,791 Drugs**

**161,390 Deals**

37,140 Venture Transactions

>100,000 partnerships

20,268 M&A

**1,812 Therapy Areas**

**268,679 Contacts**

**214 Countries**

**>900,000 News Items**



# Business intelligence to support multiple functions

- **Market research:** monitor market-moving events like patent expiries, incidence/prevalence rates, historical/forecasted sales across the industry
- **Competitive intelligence:** track competitors' drug development, financials, deals and patents
- **Clinical research:** global status on product development at the company and drug level, trends in new drug mechanisms of action and disease targets
- **Licensing opportunities:** in- and out-licensing and other commercialization trends such as royalty and milestone payments by phase
- **Investment Research:** financial deals and venture capital data for target prospecting by region and therapy area and for evaluating investment trends
- **Business development:** contact screening for relationship management, conference attendees, management biographies

# Medtrack Coverage

## Companies:

Medtrack covers over 44,000 companies focused in the life sciences, and classifies them into 14 main industry categories

- Information such as investments, news, management profiles, pipelines are monitored and updated in real time

## Deals:

- Medtrack contains close to 146,000 deals involving biomedical companies, including public offerings, M&A and private equity deals, partnership deals, venture financings and private placement deals.

## News:

- Over 800,000 searchable press releases in Medtrack with news related to company announcements, financial deals, intellectual property, market developments, product and regulatory updates.

# Medtrack Coverage

## Products:

- Medtrack currently tracks more than 180,000 investigational, branded and generic drugs, from the research through commercialization and post-marketing studies
  - Products are identified and categorized by therapeutic indication, target, mechanism of action, chemical/biological classification
  - Global patent coverage on drugs beginning in phase I
  - Historical and forecasted sales

## Epidemiology:

- Over 800 indications, with prevalence and incidence rates and population based projections.

# How We Do It

## Rigorous editorial process

