



The Role of Health Data  
in the Post Covid-19 Era



## **Webinar Three: What Will The Pharma Industry Look Like In 2030?**

**28 Oct 15h30-16h30 CET**



## The Role of Health Data in the Post Covid-19 Era

This webinar series is supported by: \_\_\_\_\_



Speakers: \_\_\_\_\_



**Nigel Hughes**  
Janssen Research &  
Development  
EHDEN project lead



**Magda Chlebus**  
European Federation of  
Pharmaceutical Industries and  
Associations  
(EFPIA)



**Kai Langel**  
Trials@Home WP TECH lead  
Janssen Research



**Elizabeth Vroom**  
Chair, World Duchenne  
Organisation

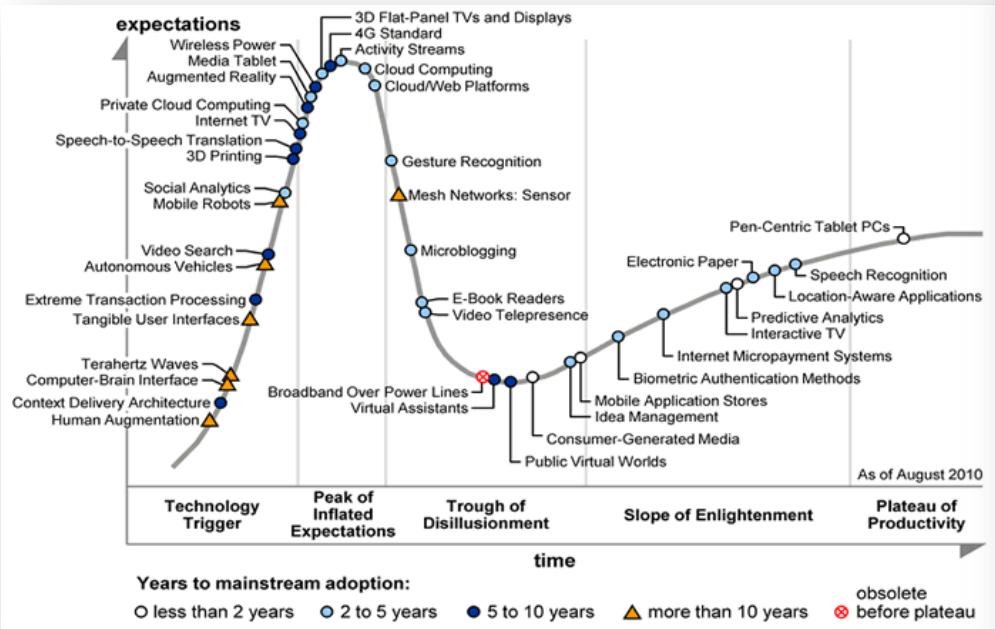


**Duane Schulthess**  
Vital Transformation  
(moderator)

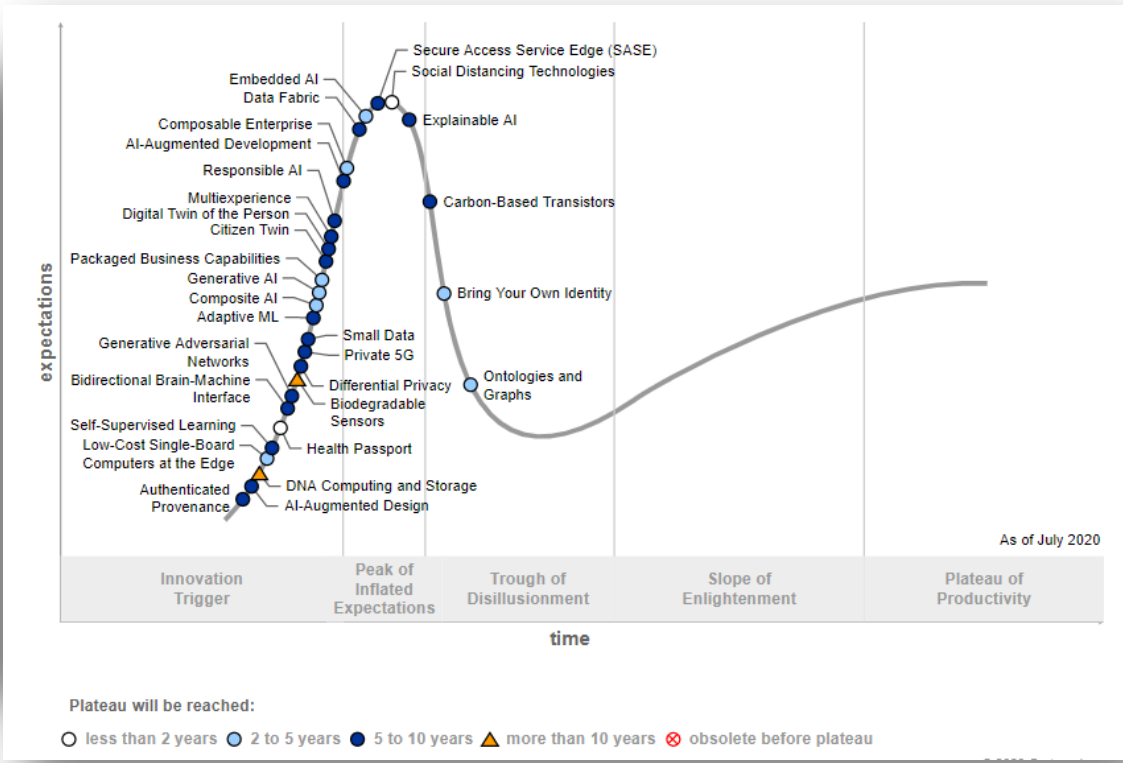


# GARTNER HYPE CYCLE 2010 – 2020: IDEA TO SCRAPHEAP OR EMBEDDED?

## Emerging Technologies 2010

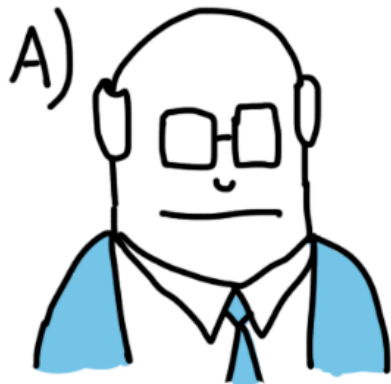


## Emerging Technologies 2020



# THE PANDEMIC IS A LARGE BOULDER IN THE POND....

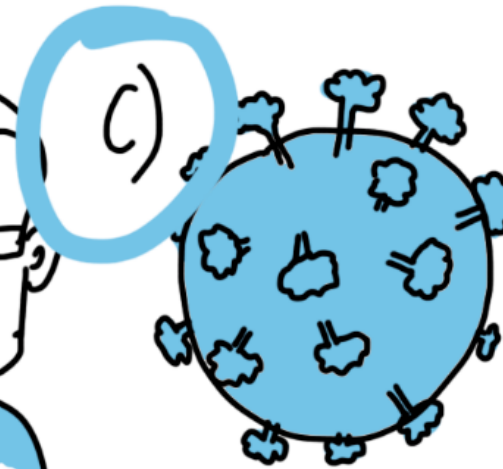
WHO LED THE DIGITAL TRANSFORMATION  
OF YOUR COMPANY ?



THE CEO



THE CTO

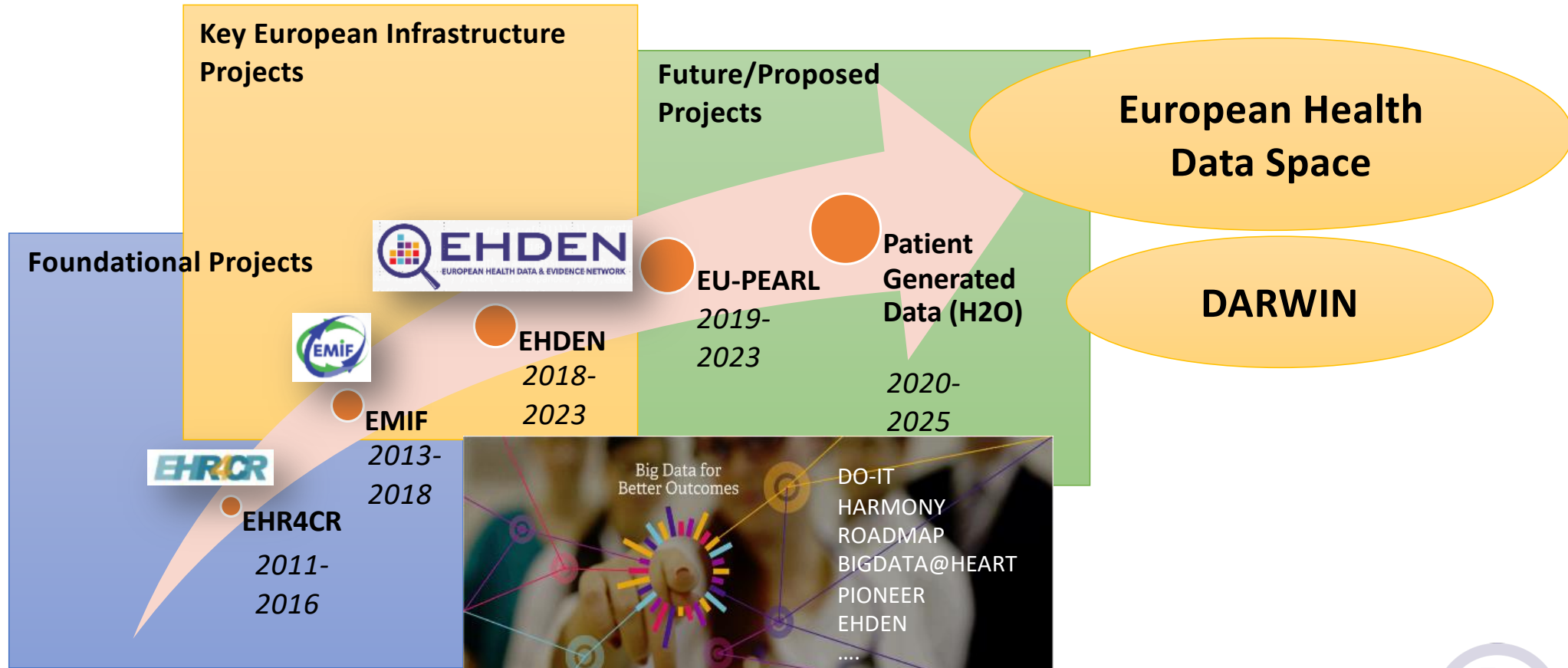


COVID-19

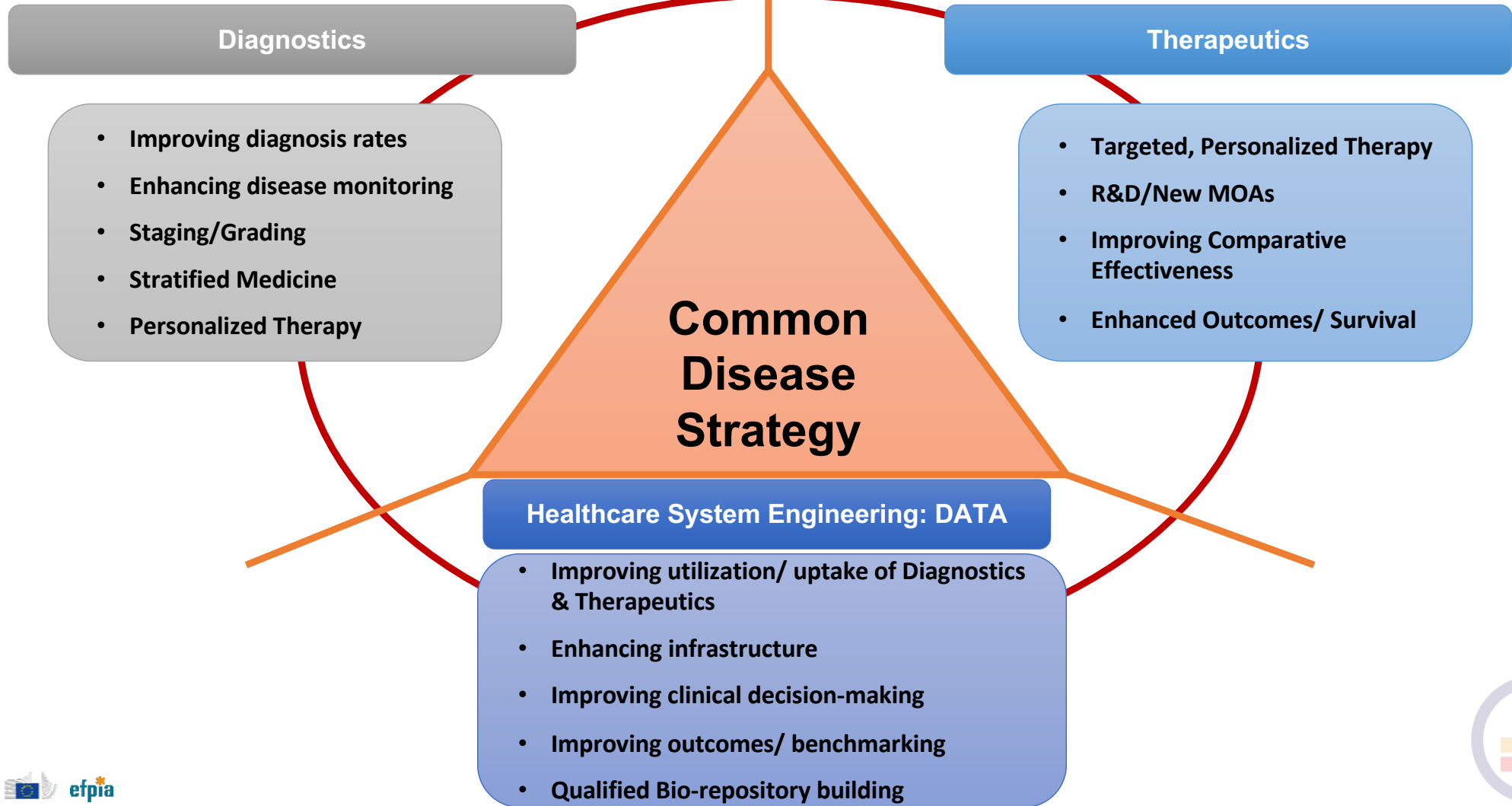
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# IMI EU REAL WORLD PROJECT TIMELINE 2011 - 2025



# THE TRIAD OF DIAGNOSTICS, THERAPEUTICS & DATA



# EHDEN IS ABOUT ...

## FEDERATION

Creation of an EU-wide architecture for federated analyses of real world data

## HARMONISATION

Harmonise more than 100 million anonymised health records to the OMOP common data model



## COMMUNITY

Establish a self-sustaining open science collaboration in Europe, supporting academia, industry, regulators, payers, government, NGOs and others

## OUTCOMES

Enabling outcomes driven healthcare at a European level

## EDUCATION

The establishment of an EHDEN Academy, webinars and face-to-face training sessions to train all stakeholders

